

SPONSOR'S AND ADVERTISER'S GUIDE

for the EOS Conferences

- Manufacturing of Optical Components
- Optofluidics

to be held under the umbrella of the
World of Photonics Congress 2013

ICM - International
Congress Centre Munich,
Germany

MAY, 13 - 15, 2013

21th International Congress on Photonics
in Europe – collocated with
LASER World of PHOTONICS 2013

WORLD^{OF} PHOTONICS CONGRESS



www.photonics-congress.com

Sponsoring and advertising opportunities at a glance

Item	Regular rate ^{1) 2)}	Details see page
Presentation of advertising material (unmanned table) EOSMOC and EOSOF EOSMOC or EOSOF	550 € 450 €	5
Bag inserts EOSMOC and EOSOF EOSMOC or EOSOF	650 € 500 €	5
Corporate shirts EOSMOC and EOSOF EOSMOC or EOSOF	1,500 € 800 €	5
Lanyard advertising EOSMOC and EOSOF EOSMOC or EOSOF	1,850 € 1,150 €	6
WIFI sponsoring EOSMOC and EOSOF EOSMOC or EOSOF	1,150 € 650 €	6
Programme advertising EOSMOC+EOSOF	250 - 1,050 €	7
Web banner advertising EOSMOC and EOSOF EOSMOC or EOSOF	450 - 1,150 € 300 - 850 €	7
Roll-up display next to screen in the conference room EOSMOC or EOSOF	500 - 1,400 €	8

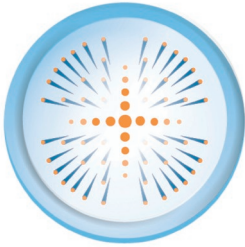
Sponsoring opportunities for the complete World of Photonics Congress

Item	Regular rate*
Sponsoring of the opening reception (exclusive)	upon request
Sponsoring of the Happy Hour	
Coffee break sponsoring	
several other opportunities such as advertising on water dispensers, floor graphics	

1) EOS corporate members receive a discount of 10%

2) excl. VAT

Boost your visibility: sponsor EOSMOC & EOSOF 2013!



Held under the umbrella of the 21st World of Photonics Congress (12 - 16 May 2013), the EOS conferences on Manufacturing of Optical Components (EOSMOC 2013) and on Optofluidics (EOSOF 2013) offer a great opportunity to gain high visibility among the international optics and photonics community!

Besides, our conferences are an excellent networking platform. You will meet many experts from various areas who are interested in your products. So present your company or institute and establish new contacts right with your target group.

The World of Photonics Congress 2013 is co-located with the LASER World of PHOTONICS 2013 (13 - 16 May 2013). This international trade fair for optical technologies including components, systems and applications guarantees an intense exchange between science and industry.

The following pages offer detailed information on the available sponsoring and advertising opportunities.

Join the EOS as a Corporate Member and ... benefit from a 10% discount on all advertising offers

- market your products and technologies
- expand your brand to a new audience
- advertise your job offers
- find young talents
- meet new partners and customers ..

**SAVE YOUR
10% DISCOUNT !**

... all over Europe and beyond!

Corporate membership is open to all companies, universities, research institutes and laboratories working with optics and photonics.

- | | |
|---|--------------------------|
| • Direct corporate membership | Annual fee: 300 € |
| • Corporate membership through an EOS Branch/Affiliated Society | Annual fee: 200 € |

(see www.myeos.org/members/societies | www.myeos.org/members/benefits)

EOS Conferences EOSMOC & EOSOF 2013

3rd EOS Conference on

Manufacturing of Optical Components (EOSMOC 2013)

13 - 15 May 2013 www.myeos.org/events/eosmoc2013

General Chairs

- Klaus-Friedrich Beckstette, Carl Zeiss AG Jena/Oberkochen (DE)
- Paul Comley, Cranfield University (GB)

Conference Topics

- High-Volume Manufacturing of Optical Components
- Latest Advances in Freeform Optics
- Micro-Optics and Structured Surfaces
- Precise Optics Fabrication
- Testing for Fabrication and Assembly

Expected attendance: 100 - 150

2nd EOS Conference on

Optofluidics (EOSOF 2013)

13 - 15 May 2013 www.myeos.org/events/eosof2013

General Chairs

- David Sinton, University of Toronto (CA)
- David Erickson, Cornell University (US)
- Timo Mappes, Carl Zeiss AG (DE)
- Demetri Psaltis, Ecole Polytechnique Fédérale de Lausanne (CH)
- Andreas Vasdekis, Pacific Northwest National Laboratories (US)

Conference Topics

- Photonic actuation of microfluidics
- Optofluidic drug delivery
- High resolution in-chip lensless microscopy
- Optical and photonic tweezers
- Optofluidic lenses and solar collectors
- Microfluidic lasers
- Fluid-fluid waveguides and microfluidically tuned optical fibers
- High sensitivity biomolecular sensor platforms
- Fluid displays and paper
- Optofluidic photobioreactors and photocatalytic reactors
- Optofluidic water purification
- Upscaling optofluidic technology

Expected attendance: 80 - 100

Presentation of advertising material (unmanned table)

Present your advertising material at an unmanned table to be placed in the conference room. This is a low-priced opportunity to reach our attendees!

Presentation of advertising material includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)



EOSMOC and EOSOF 550 €

EOSMOC or EOSOF 450 €

+19 % VAT if applicable

Bag inserts

Insert your company pens, writing pads, brochures etc. in our conference bags and get your name in every attendee's hands!

Bag inserts include further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

EOSMOC and EOSOF (per item) 650 €

EOSMOC or EOSOF (per item) 500 €

+19 % VAT if applicable

Corporate shirts

You are looking for a way to ensure your company's logo is seen long after the conference and your company has corporate shirts for promotion in stock? Then take advantage of this offer and spread your corporate clothing among our attendees. Your shirt will be given to each attendee upon registration at the conference.

Corporate shirt promotion includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

EOSMOC and EOSOF 1,500 €

EOSMOC or EOSOF 800 €

+19 % VAT if applicable

EOS Conferences EOSMOC & EOSOF 2013



Lanyard advertising

This exclusive sponsorship offer guarantees a top visibility of your company as every attendee will be wearing the conference lanyard bearing your logo. Direct one-to-one exposure with after event visibility! Your logo will be printed alternating with the name of the event.

Lanyard sponsoring includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)



EOSMOC and EOSOF 1,850 €
EOSMOC or EOSOF 1,150 €
+19 % VAT if applicable

WIFI sponsoring

Sponsor exclusively the WIFI connection for our attendees and make sure they think of your company's name every time they log on.

WLAN sponsoring includes further benefits:

- your company specified as WLAN sponsor in the conference programme
- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor posters (displayed on-site)

EOSMOC and EOSOF 1,150 €
EOSMOC or EOSOF 650 €
+19 % VAT if applicable

EOS Conferences EOSMOC & EOSOF 2013

Programme advertising (EOSMOC + EOSOF)

Programme advertising guarantees high visibility of your company among our audience long time before and during the event. The programme will be available in long time advance as electronic version on the web and as print version on-site.

Programme advertising includes further benefits:

- your logo on both conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)



Different types of programme advertising:

- | | | |
|-------------------------|-------------------------------------|----------------|
| • on the back cover: | 1/1 page, 210 x 297 mm, 4/4 colours | 1,050 € |
| • on the inside cover: | 1/1 page, 210 x 297 mm, 4/4 colours | 1,150 € |
| • inside the programme: | 1/1 page, 210 x 297 mm, 4/4 colours | 485 € |
| | 1/2 page, 210 x 140 mm, 4/4 colours | 250 € |
- +19 % VAT if applicable

Web banner advertising

The conference websites of EOSMOC and EOSOF are highly frequented, thus offering your company the most cost-effective advertising opportunity among your target audience long-time before the event.

Web banner advertising includes further benefits:

- your logo on the one/both website/s (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

Different types of banner advertising for EOSMOC and EOSOF:

- | | | |
|-----------------------------------|-------------------------|----------------|
| • fixed web banner (260 x 600 px) | ONLY 1 AVAILABLE | 1,150 € |
| • fixed web banner (260 x 400 px) | | 850 € |
| • fixed web banner (260 x 200 px) | | 450 € |
- +19 % VAT if applicable

Different types of banner advertising for EOSMOC or EOSOF:

- | | | |
|-----------------------------------|-------------------------|--------------|
| • fixed web banner (260 x 600 px) | ONLY 1 AVAILABLE | 850 € |
| • fixed web banner (260 x 400 px) | | 580 € |
| • fixed web banner (260 x 200 px) | | 300 € |
- +19 % VAT if applicable

EOS Conferences EOSMOC & EOSOF 2013

Roll-up display next to screen in the conference room

Get into the focus of your target group and place your company's logo directly next to the screenlectern. This exclusive advertising guarantees significant exposure during all sessions of the selected conference - either on one day or on all four conference days.

Roll-up display next to screen includes further benefits:

- your logo on the conference website (linked to your website)
- your logo on the advance and final programme (electronic and print version)
- your logo on the conference proceedings CD-ROM
- your logo on the sponsor poster (displayed on-site)

In selected conference for one day: 500 €
In selected conference for all days: 1,400 €
+19 % VAT if applicable



None of our sponsorship offers suits your individual requirements?

If you are interested in presenting your company to the EOSMOC or EOSOF 2013 audience please contact us. We will be pleased to working out an individual sponsoring/advertising package for you to meet your company's marketing demands and needs.

CONTACT

EOS-Events & Services GmbH
Garbsener Landstrasse 10
30419 Hannover, Germany
Phone: +49-511-277-2676
Fax: +49-511-277-2699
munich@myeos.org

